

SWARCO

# Smart Charging Solutions for the Commercial Fleet Sector

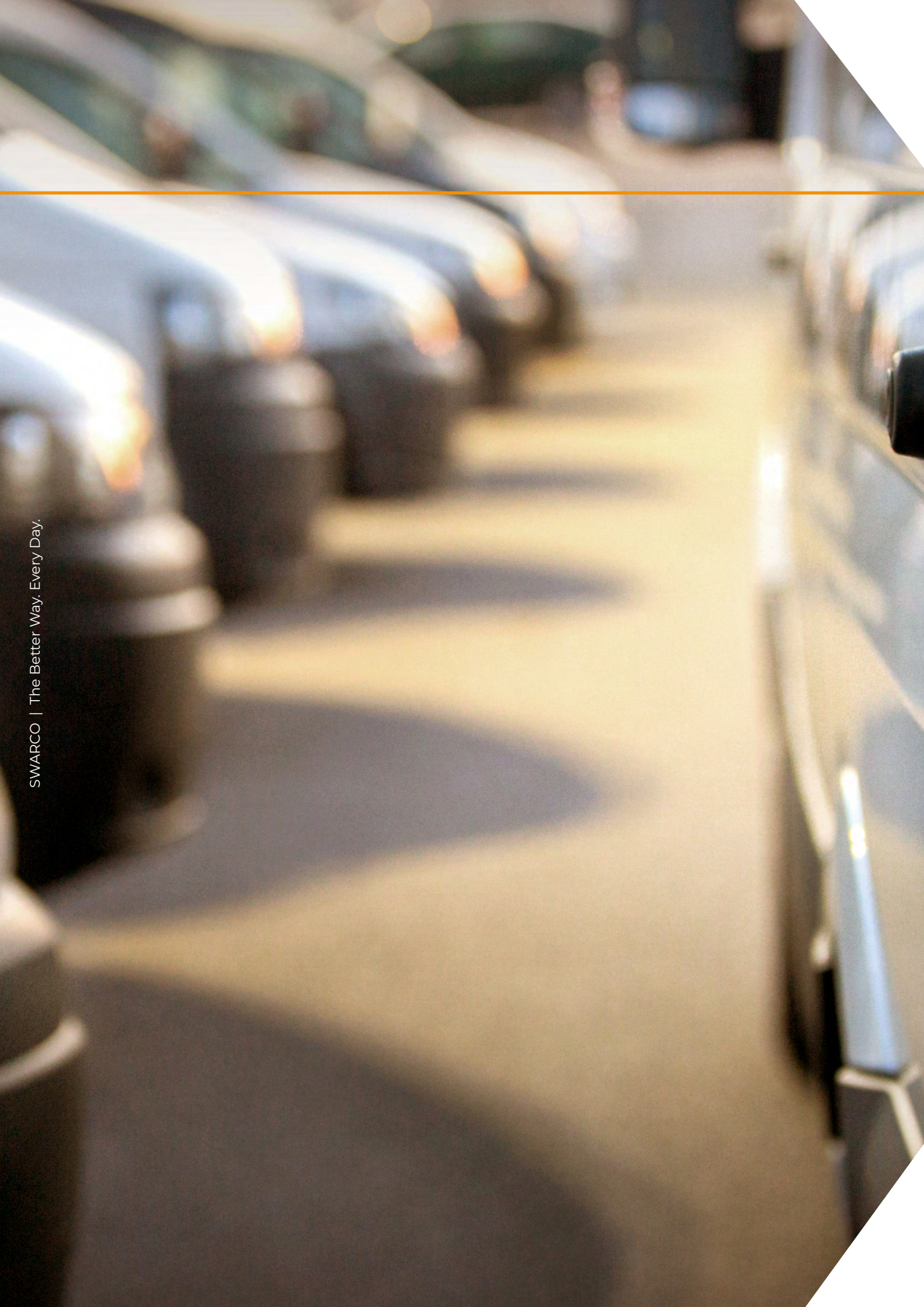


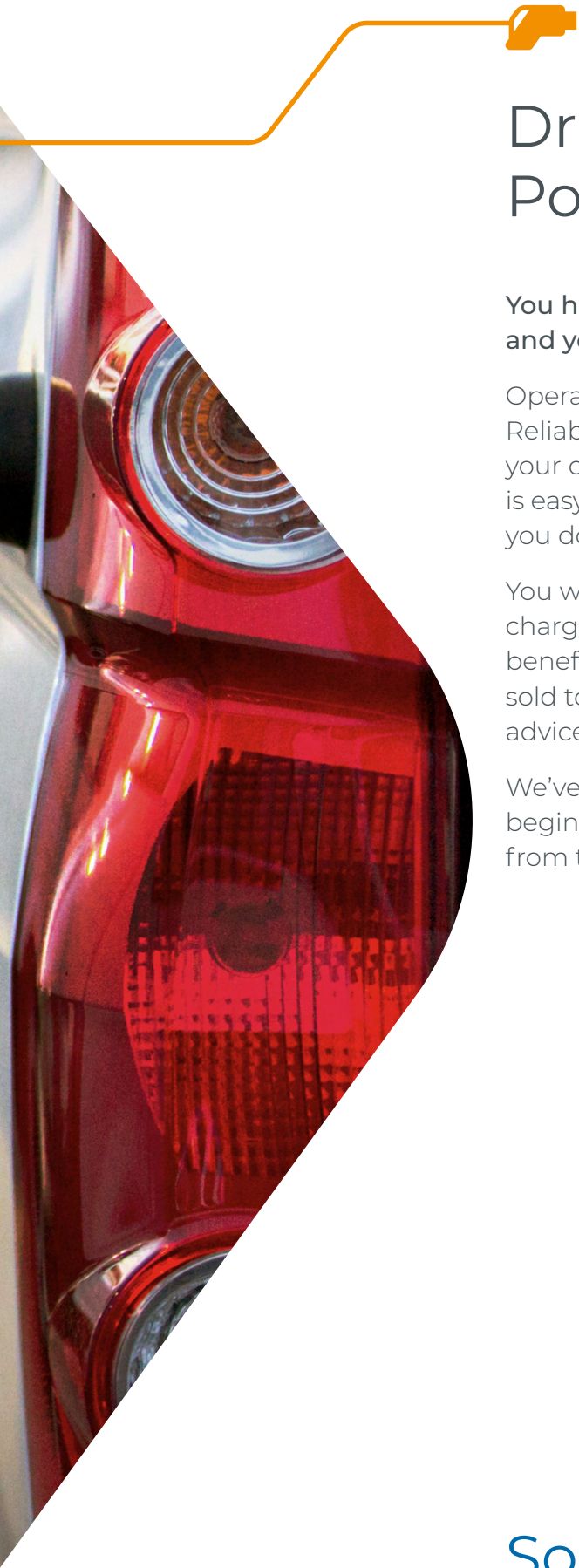
The Better Way. Every Day.



**swarco** 

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## Driven by the Power to **Connect**

You have a simple goal: to keep your fleet on the road and your products and people moving.

Operational efficiency is your number one priority. Reliability is everything. You want a partner who supports your charging solution, from end-to-end, whose technology is easy to understand, operate and install, and can grow as you do, without causing complications further down the line.

You want a partner too who can explain what types of charger best suits your fleet and your needs, and where the benefits are immediately clear. You haven't got time to be sold to, and you don't need the stress, but you do want best advice from somebody you can trust.

We've been working with people like you from the very beginning. Our experience and reputation has been built from the ground up.

So why else should you  
be **talking** to us?

# Sparking trust and performance

Our mission is to be the most trusted partner for the commercial fleet sector, keeping you and your vehicles on the road, 24/7.

That's a bold statement and it gets bolder. We have a passion to deliver reliability in a world that demands certainty.

- That's why we talk about **our experience** – our fleet charging infrastructure has become the benchmark to which others aspire.
- That's why we talk about our **smart technology** – hardware and software solutions which have become the byword for supporting operational flexibility, reliability and performance.
- It's why we talk about **smarter people** – because providing the technology alone isn't enough.
- And it's why we talk about our **financial resilience**, and the support that comes from an innovation powerhouse in Europe, fully set on a journey to create a spark across the highways and byways of Britain.

We come from a business that can trace its roots back more than 50 years, and is the hallmark of quality, integrity and performance the world over.

## So what's our service and what are we offering?



# Fleet Charging Solutions

Of course, we have to talk about products, and within our Smart Charging concept we're developing everything you need in terms of hardware and software solutions.

This includes:

- **Fleet Scheduler** – to intelligently manage charging and prioritise vehicles according to their state of charge (SOC) when they plug in. This is especially useful on sites with restricted power. The system can be manually over-ridden if you have a need for a particular vehicle at a particular time.
- **Fleet Manager** – giving you the ability to view, monitor and control which vehicles are on charge. An intelligent interface shows how long each vehicle has been connected, its state of charge, and allows vehicles to be appropriately assigned to drivers and routes. It also provides information on charger status and utilisation, with session data and headline statistics.
- **Fleet Charging** – equipment that gives fast and reliable charging performance for maximum uptime.

SWARCO's smart charging approach makes a smaller grid connection viable, thereby significantly reducing costs. Dynamic charging lowers monthly usage charges by managing peaks in the load with the requirements of the fleet. It also allows operators to take advantage of lower priced surplus energy on the grid by efficiently charging entire fleets overnight.

Electric Vehicle  
Charging Specialists  
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Zero Emission

# But it's so much more than just the **technology**

- **It's about listening and understanding** – bringing smart people together and breaking into silos to bring clear thinking to challenging decisions.
- **It's about people** – our people are technically-minded and passionate about what they do, and the future of sustainable transport.
- **It's about long-term, whole of life support** – we understand that a project isn't over once the equipment is installed; the system needs to prove itself in operation with maximum uptime and reliability.

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## Long-term strategic thinking

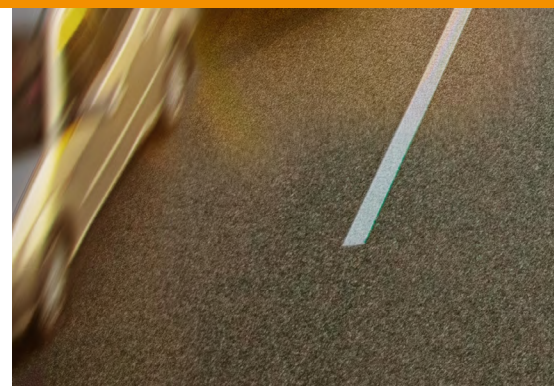
Whether you've got five vehicles or five hundred, a mixed fleet or single type, your responsibility is only likely to get bigger, and we understand that you need someone who can support you for the long-term.

That's why our technical and engineering teams are available 24/7, and why we'll work with you as a partner to advise you on

maximising the 'on the road' time of your vehicles.

It's also why we're developing bespoke solutions to ensure your vehicles always stay out in front. Because you can't let your drivers – or your customers – down.




We are all on a journey, and it's one where smart thinking and smart planning will be more important than smart technology.





## Sustainable energy

SWARCO doesn't just talk sustainability. We act on it. There's no 'greenwashing' or lip service here.

-  The charging points we own and operate are powered by 100% renewable energy supply partners.
-  Our team of engineers and sales teams drive EV vans and cars, so we live and breathe what we promote.
-  And we evidence our commitment to the environment, by being a founding member of Trees for Life, supporting the charity in its rewilding of the Scottish Highlands through every new connection we make.



## Time to take positive action

We're leading the way with our Fleet charging solutions that are making a difference, for customers who are driven by the detail, who won't settle for anything less than the very best – the best technology, the best people, and the best long-term support. Talk to us and see how we can make business simple and transparent, and demonstrate a wider value, to our world and environment.

See how we're driven  
by the **Power to Connect.**

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SWARCO is a growing international group providing the complete range of products, systems, services and solutions for road safety and intelligent traffic management.

With five decades of experience in the industry, the corporation supports the growing mobility needs of society with turnkey systems and solutions in road marking, urban and interurban traffic control, parking, public transport, infomobility and street lighting. Cooperative systems, I2V communication, electromobility, and integrated software solutions for the Smart City are the latest, future-oriented fields in the group's portfolio.

[www.swarco.com](http://www.swarco.com)

**Contact**

[smartchargingsales@swarco.com](mailto:smartchargingsales@swarco.com)



Trees for Life

SWARCO UK Ltd.  
Unit 1, Maxted Corner,  
Maxted Road,  
Hemel Hempstead,  
HP2 7RA,  
United Kingdom

T. +44 (0)20 8515 8558  
[info.uk@swarco.com](mailto:info.uk@swarco.com)

