SWARCO
PARKING GUIDE
CITY SOLUTION – EFFICIENT AND ENVIRONMENTAL FRIENDLY

ECO-friendly
solution

The Better Way. Every Day.

swarco

Reduce pollution and congestion
by minimizing search traffic with SWARCOs smart parking guidance solution.

30 percent

Of all driving around, in some city areas, are just people searching for somewhere to park.

Image: Screenshot from the solution, showing location and status of the different signs.

WHAT IS PARKING GUIDE?

FOR THE DRIVERS

Have you ever tried to find a parking spot, ending up driving around frustrated, while time is flying? You get stressed, and the emissions and congestion increase. We have a parking solution for you to avoid that.

Parking guide is a solution that makes it easy to find a free parking space. Signs showing the live status of the number of free parking spots are placed in strategic and visible places along the road - all the way from the highway.

The motorists see on the signs where and how many available parking spaces there are in different parking locations and get guidance to the best parking alternative.
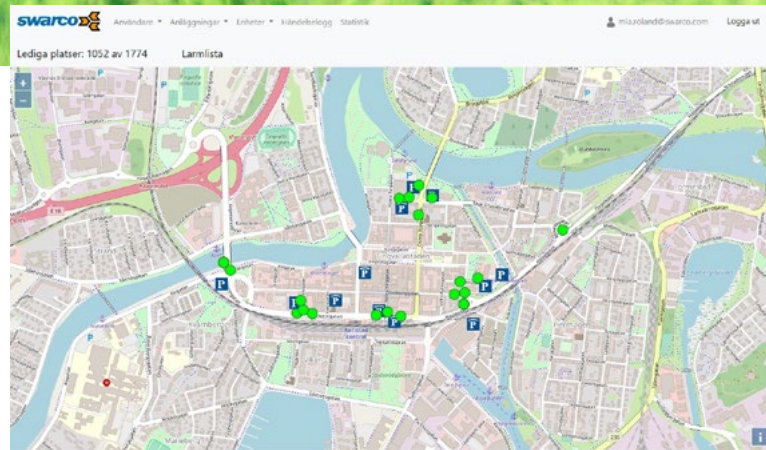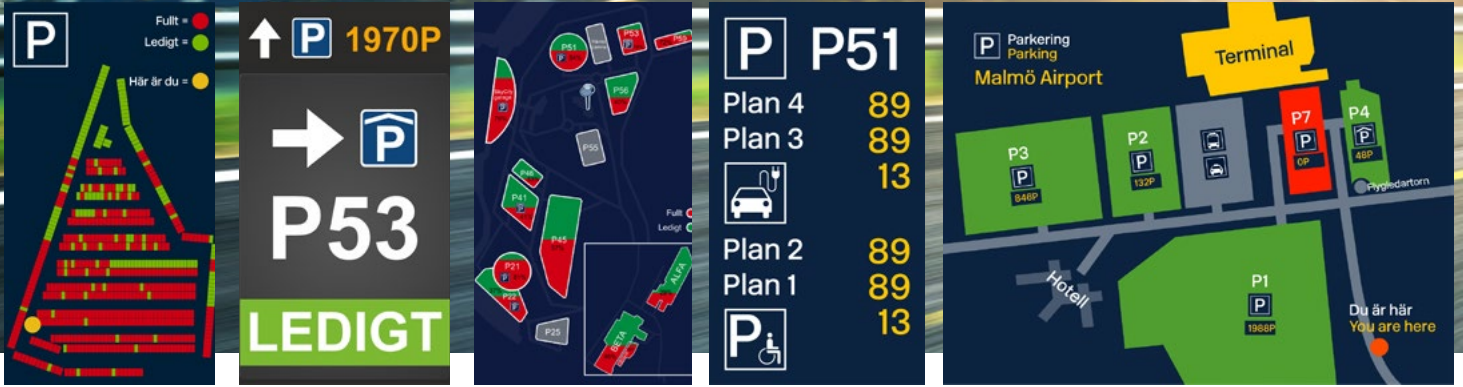
FOR THE ADMINISTRATORS

The system is connected to local counters such as single space detectors, cameras or loops. These devices register the cars and send the data to the system which counts, systemizes and generates statistics.

As the administrator of the solution, you can at any time:

- use the web interface to monitor your parking facilities and signs.
- view the map showing the positions of the signs.
- add, change and remove signs.
- turn off signs manually or via calendar functionality.
- get alerted if there are errors or damage to signs etc.
- administrate your own users.
- easily change the displayed numbers if needed or enter a text of your own choice.
- get valuable statistics to help you make your visitors and employees' experience even more comfortable, in addition to saving their time and helping them avoid unnecessary frustration.

ACCESS SYSTEMS

DETECT &
COLLECT DATA

DETECTION, COUNTING & GUIDANCE

WEBBASED INTERFACE

MANAGE

PARKING GUIDE

REPORT & ANALYZE

STATISTICS & REPORTS

GUIDE

APP - FIND, BOOK, PAY

DYNAMIC SIGNS

↑ P 60
→ P Rådhuset 106
→ P Filosofgang 100

GRAPHICAL SIGNS

P | Fullt = ● | Ledigt = ● | Här är du = ●

↑ P 1970P
→ P
P53
LEDIGT

P P51
Plan 4 — 89
Plan 3 — 89
— 13
Plan 2 — 89
Plan 1 — 89
— 13

P Parkering Parking
Malmö Airport
Terminal
P3 | P2 | P7 | P4
P1
Hotell
Du är här
You are here

WHY PARKING GUIDANCE?

1 The system, which is logical and self-explanatory, provides a **seamless experience** for both the driver and the owner of the solution.

2 It leads to **less driving around**, which in turn reduces pollution, congestion and emissions.

3 Help drivers to save time. Take them directly to the most suitable parking spot.

4 For locations where people give up finding a place to park, this can help to fill the remaining spots, **increasing the number of visitors**.

5 A **highly appreciated** solution by tourists and visitors that are new to the location.

BENEFITS USING SWARCO

1 Our **high level of expertise and knowledge** combined with many years of experience have made us the front runner when it comes to traffic and parking solutions. Learn from us.

2 **Combine traffic regulation with statistics and parking guidance** to improve the traffic flow in highly congested areas.

3 **Bundle the solutions with other functions** like booking and finding parking by app.

4 We provide a **turnkey complete solution** with all equipment and software included and installed on site.

5 To keep the system up and running, we provide **maintenance of software and hardware.**

SWARCO | The Better Way. Every Day.

SWARCO is a growing international group providing the complete range of products, systems, services and solutions for road safety and intelligent traffic management.

With five decades of experience in the industry, the corporation supports the growing mobility needs of society with turnkey systems and solutions in road marking, urban and interurban traffic control, parking, public transport, infomobility and street lighting. Cooperative systems, I2V communication, electromobility, and integrated software solutions for the Smart City are latest, future-oriented fields in the group's portfolio.

www.swarco.com